



# IMPACT FOR BREAKFAST

“The meaningful morning exchange”



[impactforbreakfast.com](http://impactforbreakfast.com)

The **Impact for Breakfast Club (IFB)** is an informal network of family offices, foundations, funds, venture philanthropy and intermediary organizations with a shared interest in social enterprise, entrepreneurship and impact investing. IFB members seek to learn from one another and to collaborate more effectively to increase their individual and collective impact. Launched in London in 2008, IFB has become a global network of communities (IFB Chapters) spanning multiple cities including Geneva, New York, and San Francisco. The network's 1600+ members are primarily impact investors and advisors as well as commercial banks and other organizations that wish to learn more about the sector.





## **BACKGROUND**

Artha Impact has been mobilizing the wealth of the Singh Family Trust in support of high impact social entrepreneurs in India since 2006. This was a relatively pioneering idea at the time, given that the traditional philanthropic approach was the provision of grants to nonprofit organizations. Artha Impact's objective was to deploy small ticket, high risk capital into social enterprises operating in India's agriculture, energy, livelihoods and water sectors. We soon realized we had a lot to learn if we were to maximize the impact of our investments. IFB was subsequently formed to share knowledge about best practices and facilitate collaboration.

## **FORMAT**

IFB Chapters meet regularly in-person or virtually (via Zoom) to learn about transformational business models and impact investment best practices. IFB events seek to foster a relaxed atmosphere that encourages an open exchange of ideas. PowerPoint, 'unilateral broadcast' approaches, and overt pitches of products and projects are generally discouraged.

## **IN-PERSON GATHERINGS**

IFB gatherings are usually scheduled for the morning between 9h-11h. A typical agenda starts with chitchat over coffee and a light breakfast, welcoming remarks by the host, an introduction into the topic by the selected speaker(s), followed by a broader interactive discussion. Venues for in-person gatherings are typically provided free of charge by the host organization along with some light catering. Members take turns hosting the gatherings. Sessions generally include approximately 25 participants.

## VIRTUAL SESSIONS

Due to the shifting nature of work in the modern world, virtual events have become more important than ever. These events are organized by the Chapter Managers using Zoom or other video conferencing tool. On-line events provide an excellent opportunity for knowledge to be shared across IFB Chapters around the world. Only registered users can see details of up-coming events and participate in virtual sessions. Registration is free and quick.

## ORGANISATION AND CONTENT

In-person gatherings and virtual events are organized using IFB's website, which can be used to profile upcoming events, issue invitations across all **IFB Chapters**, send reminders, and share materials including recordings of previous on-line sessions.

IFB gatherings typically showcase specific models, methodologies, geographical experiences and strategies that can inform the investment strategies of IFB members. Topics for in-person gatherings are determined at a local level by the Chapter Manager. Topics for virtual sessions on a global level are agreed in coordination with the global IFB team which is housed within Rianta Capital Zurich. A list of the past IFB gatherings can be found here:

**<https://impactforbreakfast.com/events>**

## **JOIN US**

There is no cost to joining IFB or participating in IFB events. We encourage IFB members to spread the word and bring along colleagues, friends, and business partners to our events. Want to become a member of our global network? You are welcome register at the website below. If you are interested in starting your own Impact for Breakfast Chapter, please contact:

Deborah Keller, email: **[dk@riantacapital.ch](mailto:dk@riantacapital.ch)**

Website: **<https://impactforbreakfast.com/>**

Linkedin: **<https://www.linkedin.com/showcase/impact-for-breakfast-global/?viewAsMember=true>**

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